

**MaxiLED**  
Lighting

**ESSERT**   
ILLUMINATIONEN  
*Light Emotions*

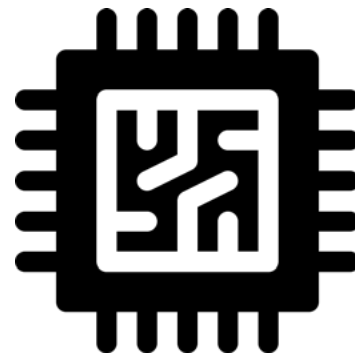
[www.maxiledlighting.com](http://www.maxiledlighting.com)

# MaxiLED Lighting Overview



## Company background

Woodside festoon established **1987**.  
Supply seaside festoon throughout UK.  
LITE Buyout 2005 Changed name to  
MaxiLED Lighting to suit LED  
technology .



## Technology

MaxiLED technology has enabled  
the company to evolve from  
festoon lighting.  
The logical way to control light,  
even DMX controllable light, is  
by utilising the electrical wires to  
send data, this is exactly what  
we developed and we called it  
**MaxiLINK**.  
Data over Power technology.



## Company mission

- Simplicity
- Superior product
- Data over Power

Supporting our specialised lighting  
partners promoting MaxiLED in almost  
every continent in the world.  
Eg: New Zealand, Australia's Gold  
Coast, Singapore, Middle East,  
Scandinavia, East and West Coast USA  
and Disney.  
We have made the most robust  
professional festoon lighting system in  
the world.



# MaxiLED Lighting Overview

**IP68**

## Ingress Protection

6 = Dust Tight  
8 = Survives being submerged in water

**IK07**

## IK Protection Ratings

MaxiLED Globes are made from polycarbonate lexan and are UV Stabilised. This is used for automotive safety parts such as Motorcycle helmet screens. A strong and durable material.



2 Core  
Data over Power

## Data over Power

Our patented technology combines data over power allowing DMX Data to be sent down the same line as the power. This eliminates the need for an additional data cable to be installed, resulting in HUGE savings in installation times and drastically lowers the chances of water ingress issues.

**5 Year**  
Warranty

## Warranty

We have tried and tested our product and are confident to offer a 5 year warranty

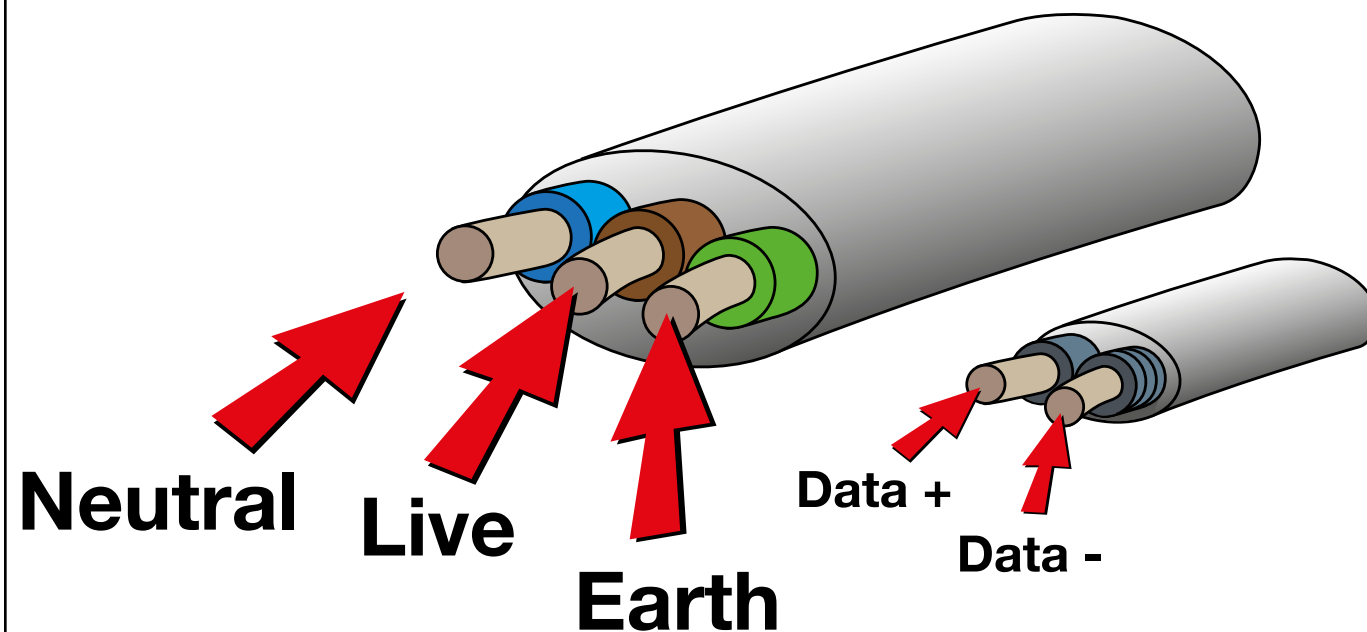
**12 Year**  
Life expectancy

## Life expectancy

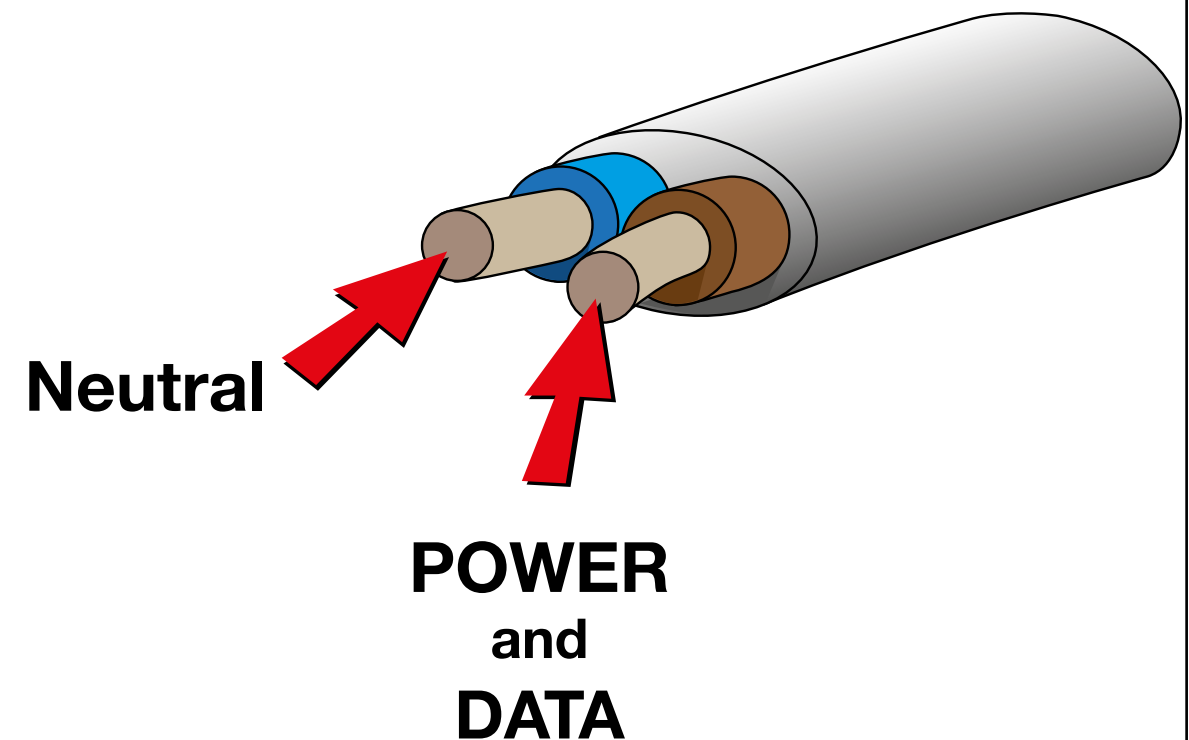
Our festoon system have been tried and tested in some of the most harshest environments around the world. We have seen in excess of 12 years life expetancy on our festoon system.

# DMX wiring versus 2 Core wiring

## DMX Wiring



## 2 Core





# Unique selling points DMX RGBW Festoon



Data over Power distribution  
to the fixtures



DMX  
RGBW



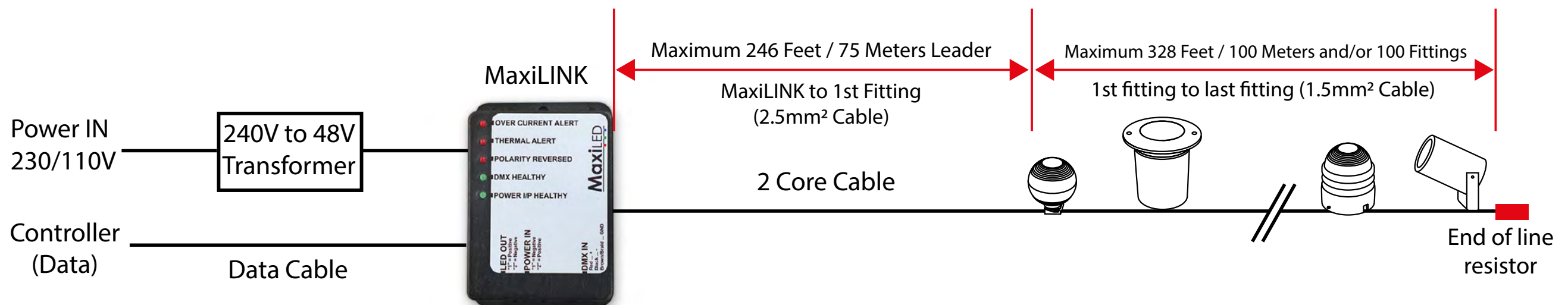
2 Core  
Data over Power

**IP68**

**IK07**

**5 Year**  
Warranty

**12 Year**  
Life expectancy  
Festoon System



# Unique selling points

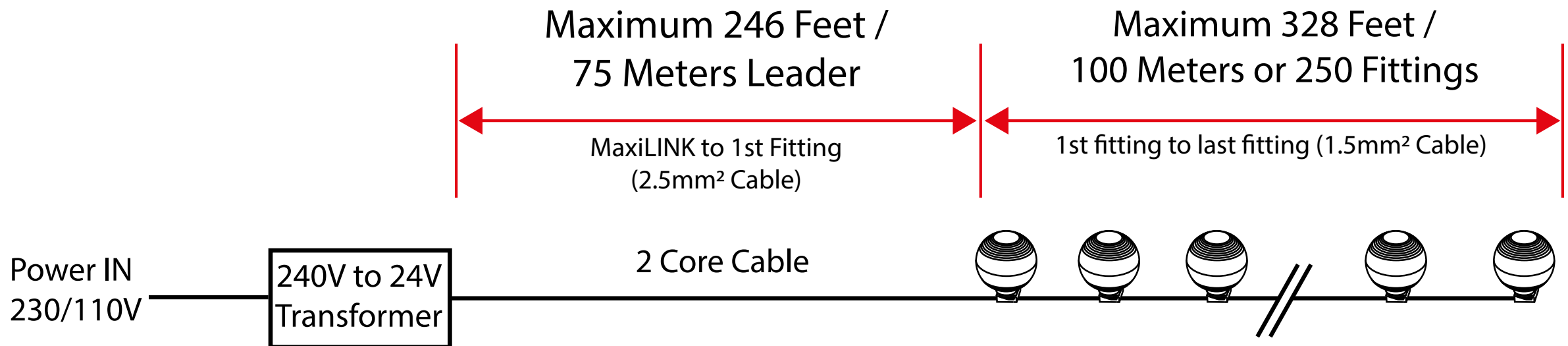
## Static Festoon

**IP68**

**IK07**

**5** Year  
Warranty

**12** Year  
Life expectancy  
Festoon System





# Blackpool Illuminations - England UK



MaxiLED Large globe  
DMX RGBW



# Oban Promenade - Scotland UK



MaxiLED Large globe  
DMX RGBW



# Mumbles - Wales UK



MaxiLED Large globe  
Static 2700K



# Carlow - Ireland



MaxiLED Large globe  
DMX RGBW



# Saltburn Pier - England UK



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the video





# Bristol Tree - England UK





# Torquay Seafront - England UK





# Sun City Casino - South Africa





# Bognor Regis Seafront - England UK





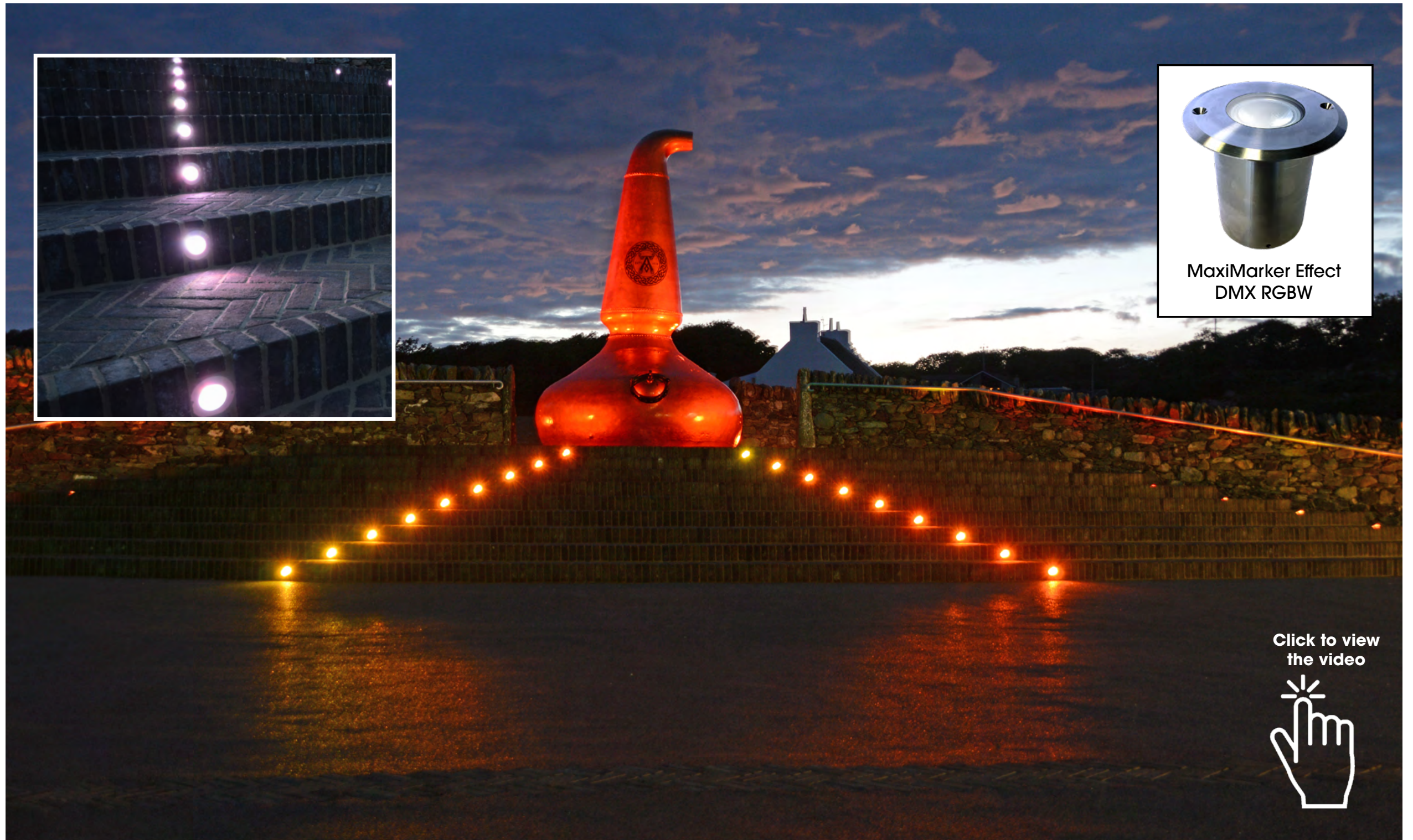
# MaxiLED Small globe Column Wrap



MaxiLED Large globe  
Various colours



# Oban Distillery - Scotland UK



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the video





# Falkirk Tunnel - Scotland UK



MaxiLED Large globe  
DMX RGBW

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the video





# Wind Street - Wales UK



MaxiLED Large globe  
DMX RGBW

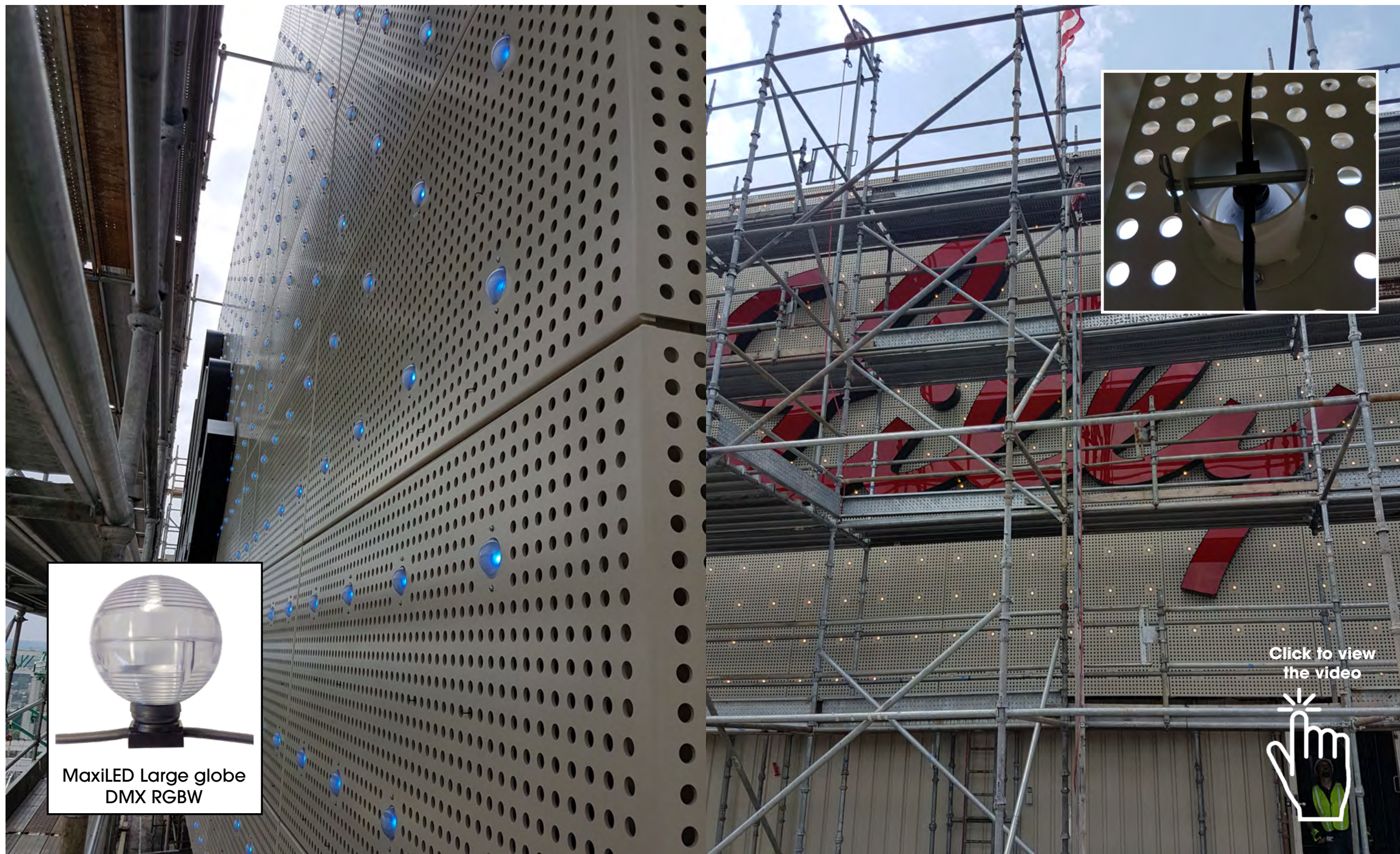


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the video





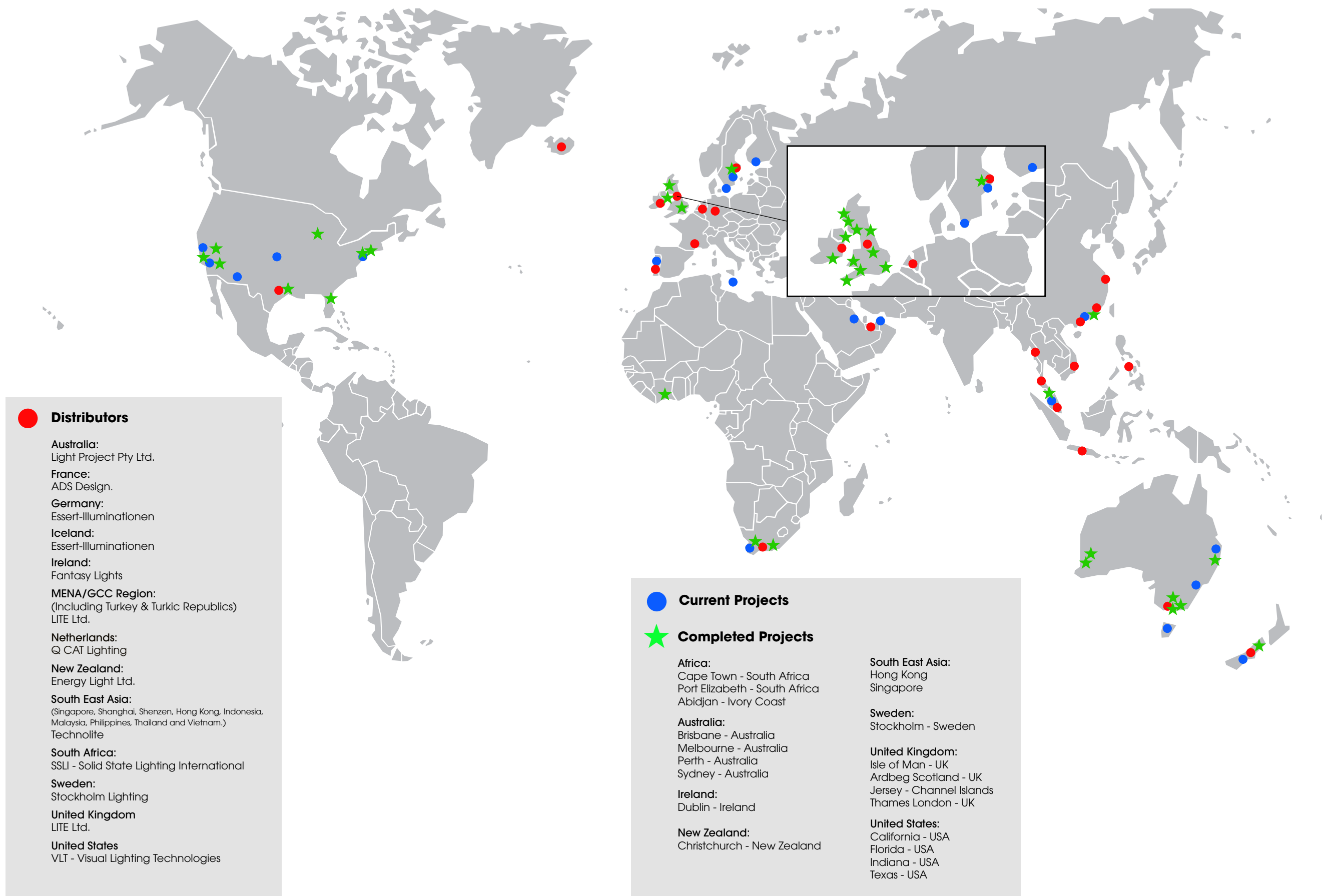
# Eli Lilly - Indianapolis, USA



MaxiLED Large globe  
DMX RGBW



# Global Distribution







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